

CONTENTS

Young Engels' Press Activities and Ideas of Journalism & Communication:

The History of Engels' s Editing Work for the German Publisher Verlag Klett-Cotta *Chen Lidan* (5)

Engels and the Literature Periodical "Telegraph für Deutschland" *Zou Xia, Chen Lidan* (16)

Corpus of Bolshevik on Press and the Importation of Soviet Disseminating Theory

Wang Yongmei, Wang Suhua (22)

On Verbal-visual Relation: Verbal-visual Intertextuality and Visual Rhetoric Analysis *Liu Tao* (28)

Purchase of "Democracy": The Labor Value Theory in the New Media Era *Lü Xinyu* (42)

Frame Analysis of Russia Today (RT) ' s Reports on YouTube about Military Conflicts in Syria and Iraq

Tang Runhua, Jiang Yunai (56)

From "User Experience" to "Media User Experience":An Analysis of Several Basic Issues of Media

User Experience *Gong Chengbo, Liang Peipei* (66)

Subversion and Reconstruction : The Twenty Years of Media Industrialization in China

Huang Shengmin, Liu Shan (74)

Capital Reconstruction and Value Increment:An Empirical study of the Relationship Between Internet

Company ' s Movie Production and Box Office Performance *Cao Pu, Yu Guoming* (82)

A Study on the Characteristics and Models of the Digital Service-Oriented Enterprises

Chen Gang, Wang Miao, Pan Hongliang (90)

Historic Intervention, Institutionalized Constraint and Multi-Dimensional Expansion : The Review and

Thinking about Chinese Practice of Journalism Research in the Past One Hundred Years

Qiang Yuexin, Liu Lianlian (98)

How Can the Reform Become Movement: A Case Study on the Flow Direction of the Shiwubao (The

Chinese Progress) ' s Subscription Fee *Zhu Zhigang* (109)

Discoveries and Innovations: A Review of 2015-2017 Western Intercultural Communication Research

Shan Bo, Zhou Xiayu (117)