

# CONTENTS

Chinese Traditional Cultural Factors in Xi Jinping's Journalism Ideology *Zhu Qinghe ,Song Jia* (005)

*Hwa Shiang Pao's* Exploration of Press Policy of New China During the Period of Chinese Liberation War  
*Zhao Jianguo* (014)

Embodied Interactive Narrative: an Experiential Interpretation of the Narrative in the Era of Artificial Intelligence  
*Guo Zichun* (023)

Narration, Incarnation, Semantics and Social Interaction: Cultural Practice Analysis of Young Players of Online Games, Taking the Phenomenal Mobile Game *Peace Elite* as an Example  
*Liu Mengzhi ,Zhang Ruijun* (035)

Research on the Legal Governance of Network Link Reputation Infringement : the Understanding and Application of Item 2 of Article 1025 of the Civil Code  
*Yang Xiu ,Liu Yan* (049)

From the Media to the Body: the Embodiment Logic Behind the Advertising Communication in the Era of AI  
*Wu Shenggen ,Liu Chang* (060)

How Do Countryside Remember Poverty Alleviation:  
Collective Memories of Poverty Alleviation in Countryside and Its Reproduction *Zheng Suxia* (069)

A Content Analysis of *People's Daily's* Coverage About Well-off Society (1980—2020)  
*Zhou Jinlian ,Wang Jingjun ,Zhao Xiaoying ,Ran Zhen ,Zhong Zhijin* (078)

Cultural Empowerment of Virtual Idol and Its Cultural Imaginary *Xie Yingchun* (091)

Interaction and Satisfaction: Analysis on Identity Style and Behavior Motivation of ACG Subculture Group in Bilibili  
*Chen Junjun ,Fu Jianing ,Wang Lingyu* (103)

Chinese Cultural Image in Foreign Countries: The "Western Circle" Index, the "Out of Circle" Barriers, and the "Circle-Breaking" Mechanism  
*Wang Min ,Li Yu* (114)