

CONTENTS

- Does News Reports Reflect Social Biases?
An Audit Study of Access to Face Masks from Pharmacies around Wuhan *Qiang Yuexin ,Xiao Di*(005)
- Government Communication in Public Health Emergency:Response,Agenda,and Orientation
Yu Weihua ,Huang Yangkun(022)
- Research on the Realistic Predicament and Countermeasures of Rumors Governance in
Social Networks under the Background of Public Emergencies *Wang Jianhua ,Bu Yuting*(034)
- New Media Empowerment and the Reconstruction of Urban-rural Divide
——Case Analysis Based on“Deliver Kuaishou to the Rural Areas”Project in Shang Village
Liu Jincheng ,Wang Yuzhi(046)
- From "Film Easter-egg" to "Easter-egg Film"
——Research on the Phenomenon of Film Remediation Based on Hypertext Structure
Meng Jun ,He Yuankun(055)
- The Operation Mechanism and Business Innovation of the Crowdfunding Viewing Mode from the
Perspective of Platform Economy;Take Elephant Opens as an Example *Zhang Bo*(068)
- Research on Programmatic DOOH: Modes, Characteristics and Elements
Wang Miao ,Xie Peihong ,Chen Gang(079)
- Ritual Communication Studies in Western Academic:New Trends and Inspiration
Liu Jianming ,Ban Zhibin(089)
- A Reviw of "the Rites Controversy" between China and Brtain from the Perspective of Communication
Zhang Bingjuan ,Li Yang(102)
- Embedded Political System:The Establishment and Influence of Chinese Official Newspaper
System in Late Qing Dynasty *Cheng Heqing ,Zhang Xiaofeng*(116)